

Apon Bangla is a unique initiative of the Govt. of West Bengal to connect and cater to the interests and welfare of the Non-resident Indians (NRIs), Persons of Indian Origin (PIOs) and Overseas Citizens of India (OCI) of West Bengal origin.

Apon Bangla initiative will be available through an online platform www.aponbangla.wb.gov.in

Main features of the initiative/portal include:

- Provision of a unique *AponBangla card for the* NRIs/PIOs/OCIs of WB origin
- A platform for redressal of their grievances
- A platform for expressing their feedback/ suggestions to the Govt.
- Access to various Govt services through the probasi *BSK* link
- Alumni Connect – to connect with their School/ Colleges
- Access to events/news from Bengal in the form of a News Letter
- Option for donations/contributions to CMRF and NRI Contribution Fund etc.
- Guidance/Facilitation for Investing in West Bengal
- Updates/ chance to participate in major events like BGBS, Kolkata Film Festival, Kolkata Book Fair, Pujo Carnival etc.

A separate NRI Cell is being setup under the Home Dept. for regular follow-up and monitoring of the initiative